



News Release

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Victoria Avenue Restoration project wins local award

RIVERSIDE, Calif. – Drive, walk or ride your bicycle along Victoria Avenue and see why Riverside Public Works Department was recognized with the Outstanding Beautification Award from Keep Riverside Clean and Beautiful (KRCB).

Each year KRCB recognizes community members, private business and local government for their beautification and environmental efforts throughout the City of Riverside.

"We are so pleased to receive this award because it demonstrates how collaboration and passion for a project produces a successful outcome. City staff worked closely with the community to plan and execute this restoration project" said Siobhan Foster, Director of Public Works.

The work included replacement of diseased native trees, the addition of more than 800 orange trees in honor of Riverside's citrus heritage, installation of modern water wise irrigation, bike and walking path reconstruction, and restoration of the nine miles of rose-lined medians with more than 8,000 propagated Ragged Robin Roses.

"Victoria Avenue came to life at the turn of the 20th century, and now thanks to the commitment of our elected officials and city staff, Victoria Avenue is again being rejuvenated at the turn of the 21st century", said Dave Rogers, President of Victoria Avenue Forever, the local non-profit which is dedicated to the preservation of Victoria Avenue.

The award was presented at the annual KRCB Recognition luncheon.